

# Menlo Worldwide Logistics

## 万络国际物流

The Smart Choice for China Logistics

物流服务的明智之选



万络  
Menlo®  
万络国际物流

## OUR COMPANY

Menlo Worldwide Logistics specializes in the integration of all functions across the supply chain, from sourcing of raw materials, through product manufacturing, to the distribution of finished goods. As a global leader in the 3PL industry, Menlo has a solid footprint in North America, Asia, Europe, South America and Australia.

Top-tier companies around the world look to Menlo Worldwide Logistics for innovative solutions that help drive business strategies, improve customer service, accelerate order-cycle times, and tighten control of the supply chain—all while reducing costs in transportation, inventory and order fulfillment. By leveraging lean logistics, leading-edge technologies and best-in-class service, our flexible and cost-efficient supply chain solutions make it easy to do business with us and ensure your customers achieve their business objectives while improving performance.

San Mateo, California-based Menlo Worldwide Logistics LLC is a subsidiary of Con-way Inc., a US\$5.3 billion publicly traded (NYSE:CNW) transportation and logistics company. Con-way is headquartered in Ann Arbor, Michigan.



## 公司介绍

万络国际物流致力于为全球客户提供涵盖原材料采购、产品制造、成品配送等环节的一体化供应链管理解决方案。作为第三方物流领域的全球领先企业，万络的足迹遍布于北美洲、亚洲、欧洲、南美洲和澳大利亚。

世界各地的顶尖企业在万络创新的解决方案支持下，实现了推动业务策略的实施、提高客户服务水平、缩短订单周期目标的同时，通过严密控制供应链流程，有效降低了运输、库存和订单执行过程中的成本。凭借精益物流理念、先进的技术以及一流的服务，我们灵活而具成本效益的供应链解决方案不仅使您与我们的合作更为便捷，也旨在提高您业务绩效的同时确保您的客户实现其业务目标。

总部位于加利福尼亚州圣马特奥的万络国际物流有限公司是Conway公司旗下的子公司。Conway是纽约证交所上市的物流运输企业，年营业收入达53亿美元，总部位于密歇根州的安娜堡。

### Geographic Scope:

- 5 continents
- 20 countries

### Global Warehousing:

- 110 facilities totaling 17M ft<sup>2</sup>/1.6M m<sup>2</sup>

## LEAN Philosophy

Menlo has integrated LEAN principles into every aspect of our company. This commitment is the foundation of the continuous improvement programs we develop for each of our customers. LEAN is not a program, a project or a part-time process; it is our core operating philosophy and a fundamental part of how we do our daily work. Instead of reactively focusing on problems, we proactively focus on flow, adding value and reducing waste.

## 精益理念

精益原则已融入到万络运作的各个方面。万络的这一承诺，是我们不懈地为每一个客户制定持续改进方案的坚实基础。在万络，精益物流不是一个程序、项目或者一段过程，它作为我们的核心理念早已渗透于我们的日常工作中。相对于被动地关注问题本身，我们则更注重流程改善、增值以及减少浪费。

## MENLO WORLDWIDE LEAN SYSTEM

### 万络国际物流精益系统





## MENLO IN CHINA

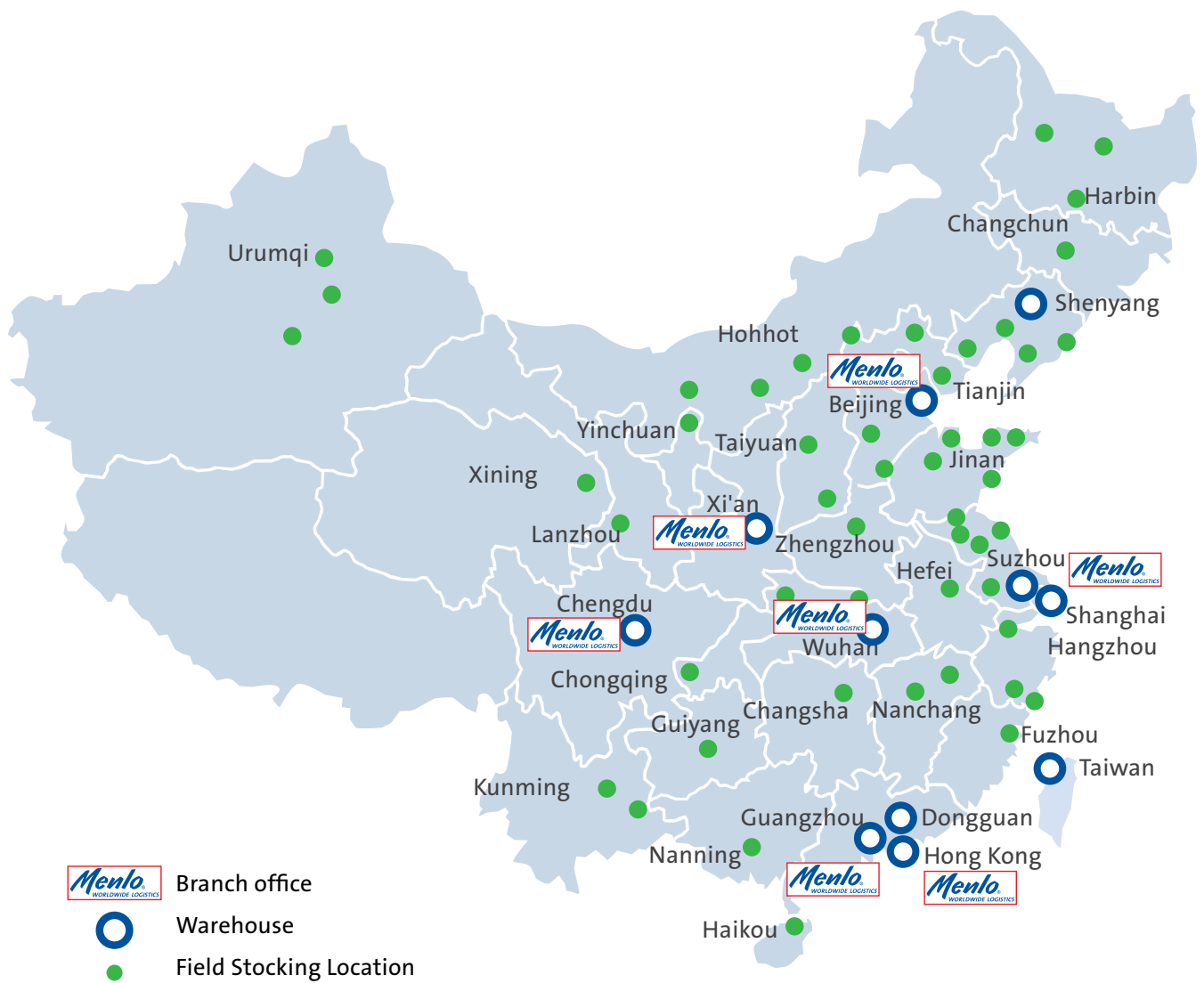
Menlo Worldwide Logistics (China) leverages our U.S. parent company's depth of experience with an international client base and world-class solutions tailored to the China market. Menlo China is a leader in global supply chain solutions with local expertise that is both wide-ranging and highly developed. Clients enjoy access to our extensive local knowledge and the backing of a global multinational. At Menlo China, we bring together leading logistics management minds and advanced supply chain technology, providing our customers with customized, efficient, and cost-effective solutions.

We manage over 180,000 square meters of warehouse space, including 19 DCs & 45 Field Stocking locations and operate an extensive delivery network covering more than 110 major cities throughout China.

## 万络中国

万络国际物流（中国）将美国总部的丰富经验以及国际化的客户基础与中国市场充分结合，为客户量身定制一流的解决方案。作为全球供应链解决方案行业的领先物流公司，万络中国拥有见多识广及富有竞争力的本土人才和资源优势，依靠全球多元化物流方案支持，将领先的物流管理理念与先进的供应链科技整合在一起，为客户提供个性化、高效率及成本效益优化的解决方案。

万络在中国管理的仓库面积超过18万平方米，其中包括19个配送中心和45个拣货点，其广泛的配送网络覆盖全国110多个城市。



## Geographic Locations

Menlo Worldwide Logistics has an extensive operational footprint in China. Our head office is located in Shanghai, and we have regional management offices in Beijing, Chengdu, Shenyang, Suzhou, Guangzhou, Xi'an, Wuhan, Hong Kong and Taiwan.

## 网络分布

万络国际物流在中国拥有广泛的运营网络。总部位于上海，在北京、成都、沈阳、苏州、广州、西安、武汉、香港和台湾均设有区域管理办事处。

## Menlo China Services

Menlo Worldwide Logistics is organized around a process and systems-driven approach supported by LEAN principles. For our customers, this means reducing cost and improving service. Our extensive transportation capabilities and warehouse footprint allows our customers to enjoy greater reach and proximity to their customers, and greater access to new markets. Using market-leading technology and bringing together top talent and superior technology to solve the most challenging domestic logistics issues, Menlo delivers measurable profitability improvement to our customers and ensures their competitive advantage.

## 万络中国的业务

通过运用精益管理理念支持下的流程与系统驱动方案，万络中国帮助客户削减成本并不断提高服务质量。万络分布广泛的运输网络和仓储网点让我们的客户得以更近距离、更便捷地到达其目标消费群，并不断协助开拓崭新的市场。万络凭借其领先的科技和顶尖人才资源来解决最为棘手的国内物流问题，帮助客户量化改善财务收益以确保客户的竞争优势。

### Our Services in China Include: 中国的业务包括：

<b>Distribution/Warehousing</b> <b>配送/仓储</b>	<ul style="list-style-type: none"> <li>• Dedicated and Multi-client warehousing 专属或多用户仓储服务</li> </ul>	
	<ul style="list-style-type: none"> <li>• Cross-docking, VMI 越库作业，供应商管理库存</li> </ul>	
	<ul style="list-style-type: none"> <li>• Export/import consolidation programs 进出口拼装</li> </ul>	
<b>Transportation Management</b> <b>运输管理</b>	<ul style="list-style-type: none"> <li>• Multi-modal domestic transportation network management 多模式国内运输管理服务</li> </ul>	
	<ul style="list-style-type: none"> <li>• Transportation planning &amp; optimization 运输规划与优化</li> </ul>	
	<ul style="list-style-type: none"> <li>• Dedicated fleet service 专属车辆服务</li> </ul>	
	<ul style="list-style-type: none"> <li>• Web-based transportation management system 基于网页的运输管理系统</li> </ul>	
	<ul style="list-style-type: none"> <li>• GPS tracking GPS追踪</li> </ul>	
<b>Value-Added Services</b> <b>增值服务</b>	<ul style="list-style-type: none"> <li>• Light assembly 简单组装</li> </ul>	<ul style="list-style-type: none"> <li>• Packaging/Labeling 包装、贴标</li> </ul>
	<ul style="list-style-type: none"> <li>• Postponement 延迟策略</li> </ul>	<ul style="list-style-type: none"> <li>• Configuration 配置</li> </ul>
	<ul style="list-style-type: none"> <li>• Kitting 齐套拣货</li> </ul>	<ul style="list-style-type: none"> <li>• Sequencing 排序</li> </ul>
<b>Solutions Engineering/Consulting</b> <b>方案工程/咨询</b>	<ul style="list-style-type: none"> <li>• Logistics solution design 物流方案设计</li> </ul>	
	<ul style="list-style-type: none"> <li>• Network configuration/planning 网络配置与规划</li> </ul>	
	<ul style="list-style-type: none"> <li>• Value stream mapping 绘制价值流程图</li> </ul>	

## 4PL- Supply Chain Transformation

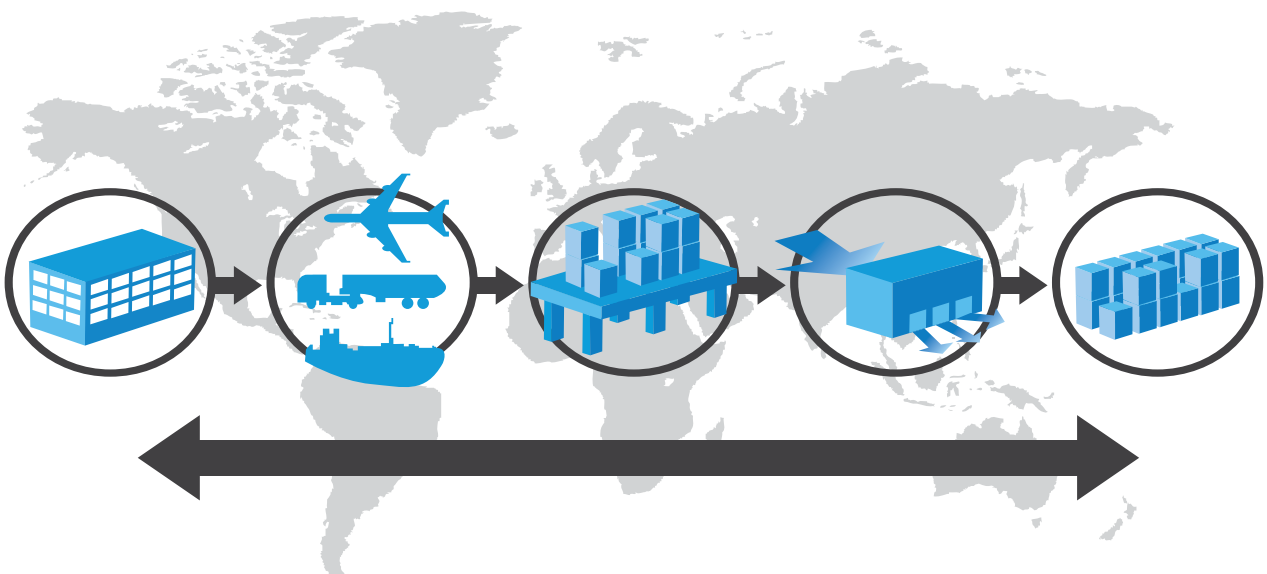
Menlo Worldwide Logistics helps your business implement best-in-class supply chain solutions that provide a continuous flow of value from the supplier all the way to your end customer, at the lowest cost. We'll align your global supply chain with your long-term business strategy and deliver increased earnings per share.

Menlo's 4PL solutions are focused on collaboration – we work with you to create a flexible supply chain solution that supports your unique corporate strategy while increasing supply chain savings and service improvements. The value the 4PL delivers to a customer is primarily built upon savings realized through the integration of their supply chain, the monitoring and management of supply chain performance and the implementation of continuous improvement programs within the customer's organization. The objective is the elimination of waste and an increase in supply chain competencies.

## 第四方物流-供应链管理的革新

万络国际物流帮助企业以最低的成本，实现从供应商到最终用户的整条供应链的价值不断增值。万络将使您的全球供应链与您长期的企业战略保持一致，实现企业的持续盈利。

万络提供的第四方物流方案注重协作——在与您一起为企业战略创造灵活的供应链解决方案的同时，消除浪费并改善服务。第四方物流的价值在于通过对资源的有效整合、供应链绩效的监控和管理以及在企业内部推行持续改善计划来降低成本。我们的目标是杜绝浪费，提升企业供应链竞争力。





## Industries We Serve

Menlo Worldwide Logistics serves a broad spectrum of commercial industries. We develop dedicated teams for each industry, each tailored to create and implement industry-specific solutions. We also share best logistics practices among industries, offering our customers leading-edge supply chain solutions.

The industries served by Menlo Worldwide Logistics include:

## 我们重点服务的行业

万络国际物流涉足的服务领域广泛。我们为各个行业配备的专属团队，在与客户分享行业内成功物流典范的同时，更为其量身定制卓越的供应链解决方案。

万络国际物流重点服务的行业包括：

Services include:

- Demand planning, forecasting and replenishment
- Warehousing and Fulfillment Services
- CDC / RDC management
- E-Commerce Fulfillment
- Reverse logistics

服务包括：

- 需求规划、预测和补货
- 仓储和执行服务
- 中央及区域配送中心管理
- 电子商务执行
- 逆向物流

## Retail and Consumer

Retail and consumer packaged goods (CPG) businesses have demanding execution requirements and are extremely cost-conscious. There is an intense focus on inventory turnover, coupled with high order-fill rates. Menlo Worldwide Logistics meets these challenges with solutions carefully engineered to strategically optimize the number and location of distribution centers, and tactically optimize transportation. Our custom-designed supply chains provide clients with a competitive advantage.

## 零售业和消费品

零售和消费品行业的供应链管理必须满足严苛的执行要求和具备敏锐的成本意识。我们为应对库存周转快和订单频率高等行业挑战，为客户精心定制了战略性的解决方案，优化了配送中心的数量和位置以及运输策略，从而帮助企业在竞争中脱颖而出。





## Chemical

Menlo Worldwide Logistics understands the requirements for cost-effective, safe handling and transportation of chemicals. We carefully select carriers that specialize in chemical transportation—with trained, certified drivers and management. Whether your requirements are local or regional, Menlo Worldwide Logistics can design and implement an efficient solution for your chemical logistics requirements.

## 化工

万络的物流团队深悉化工行业物流的成本效益、安全处理和运输等要求。我们悉心选择专注于化工行业运输、训练有素且通过认证的运营商。无论是本地或区域性的物流需求，万络国际物流都可为您的化工行业物流需求定制和实施高效解决方案。

### Services include:

- Warehousing management
- Value-added services
- Transportation of non- dangerous and dangerous goods

### 服务包括：

- 仓储管理
- 增值服务
- 非危险品和危险品运输

## Automotive

Automotive supply chain management is among the most complex and demanding of any industry. Menlo Worldwide Logistics meets this challenge with a team of industry veterans who have designed and deployed customized global and local solutions for a variety of automotive manufacturers and parts vendors. Menlo Worldwide Logistics focuses on building a solid foundation and using Lean principles to design, engineer, implement and manage the most challenging supply chains on behalf of our customers.

## 汽车

汽车行业拥有所有行业中最为复杂且要求最高的供应链系统。面对这一挑战，万络国际物流拥有一支曾为众多汽车制造商和零部件供应商设计和实施过全球及本地解决方案的业内精英组成的团队。他们注重于基础的稳固建立，并采用精益原则设计、部署、实施和管理这个最具挑战性的供应链。

### Services include:

- Global network management
- Lean warehousing, including vendor-managed inventory (VMI), subassembly and sequencing
- Parts distribution
- Supply chain design and optimization
- Full-service supply chain consulting

### 服务包括：

- 全球网络管理
- 精益仓储，包括供应商管理库存、部件装配和排序
- 零部件配送
- 供应链方案设计和优化
- 全方位供应链咨询

#### Services include:

- Hub services—vendor-managed inventory (VMI), cross-dock
- Delivery performance—perfect order, execution management
- Global network visibility—integration of logistics information, control of flows
- Postponement—packaging, kitting, configuration
- Direct ship—reducing product touches, optimizing flows

#### 服务包括:

- 枢纽中心—供应商管理库存, 越库作业
- 配送绩效—完美订单及执行管理
- 全球网络可视化—物流信息整合, 流程控制
- 延迟策略—包装、齐套拣货和配置
- 直接发运—降低货物接触, 优化流程

#### Services include:

- Solutions engineering combined with operational excellence
- Distribution centers and cross-docks strategically located to support your inventory and service objectives
- Transportation management via all modes
- Value-added services

#### 服务包括:

- 卓越运作的方案工程设计
- 配送中心和越库作业的战略规划
- 多模式的运输管理
- 增值服务

## High-Tech

Menlo Worldwide Logistics is an industry leader in managing high-tech supply chains for customers across various industry segments - including computers and peripherals, printers and copiers, networking equipment, semiconductor manufacturing and electronics manufacturing services. Our global infrastructure, experience, LEAN principles and leading-edge IT solutions provide high-tech clients with the tools to effectively address a highly competitive, rapidly changing business environment. In addition to a core competency in fulfillment and transportation management, focused service offerings enhance our clients' abilities to manage inventories and speed product to market.

## 高科技

万络国际物流是高科技行业供应链管理的领导者, 产品涉及计算机和外设、打印机和复印机、网络设备、半导体和电子产品制造等。万络全球化的基础设施、丰富的经验、精益原则和先进的IT解决方案帮助高科技客户在竞争激烈、瞬息万变的商业环境下应对自如, 脱颖而出。我们在加强客户订单执行和运输管理方面竞争力的同时, 还致力于提高客户库存管理能力, 将产品迅速推向市场。

## Industrial Goods

Menlo Worldwide Logistics combines supply chain optimization with excellence in execution to a variety of industrial companies. Our objective is to keep your manufacturing operations running smoothly. Our solution engineers can assess the efficiency and robustness of your supply chain. Using LEAN principles, they develop improved processes to streamline inventory flow, reduce waste and improve responsiveness.

## 工业品

万络国际物流将供应链优化纳入工业类客户的卓越服务执行。我们的目标是帮助您保持生产线的平稳运作。我们的方案工程师通过运用精益原则, 简化库存流转、减少浪费和提高响应能力以确保您的供应链高效而稳定地运作。

## Regional Management Offices 区域管理办事处

### North Asia Headquarter 北亚区总部

1518 Min Sheng Lu  
Golden Eagle Mansion,  
Tower A, 13th Floor, Shanghai 200135  
上海市浦东新区民生路1518号  
金鹰大厦A座13楼  
(86-21) 6160 1198  
enquiry.cn@menloworldwide.com

### Eastern Region 华东

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金鹰大厦A座13楼  
(86-21) 6160 1198

### Northern Region 华北

**Beijing** 北京分公司  
Room 1203, Building 12  
No.93 Jianguo Lu, Wanda Plaza  
Chaoyang District, Beijing  
北京市朝阳区建国路93号  
万达广场12号楼1203室  
(86-10) 5820 6226

### Southern Region 华南

**Guangzhou** 广州分公司  
Room 1210-1211, Ronghui Building  
No.302 Zhicheng Da Dao  
GETDD, Guangzhou  
广州市经济技术开发区志诚大道302号  
融汇大厦1210-1211室  
(86-20) 8221 6466

### Central 华中/Western Region 华西

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新和路368巷69號  
(886) 3407 2949

### Key Multi-User Warehouse Locations

主要共用仓库运作点

- Shanghai — Wai Gao Qiao 上海外高桥
- Shanghai — Songjiang 上海松江
- Suzhou 苏州
- Beijing 北京
- Shenyang 沈阳
- Guangzhou 广州
- Dongguan 东莞
- Chengdu 成都
- Wuhan 武汉
- Xi'an 西安
- Hong Kong 香港
- Taiwan 台湾



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