# Menlo Worldwide Supply Chain Solutions: Competitive Transformation



Menlo Worldwide specializes in the integration of all functions across the supply chain, from sourcing of raw materials through product manufacturing to the distribution of finished goods. Top-tier companies around the world look to Menlo for innovative solutions that help plan business strategies, improve customer service, accelerate order cycle times, and tighten control of the supply chain—all while reducing costs in transportation, inventory storage, and order fulfillment.



### **Characteristics of a Competitive Supply Chain:**

- **Service scalability** to elicit quick response by meeting changes in both local and regional demand.
- Network flexibility to accommodate unique requirements by adjusting global resources to fit product, information, and financial flows.
- **Data consistency** to provide management and key operations personnel with accurate results by establishing uniform metrics.
- Systems integration to facilitate supply chain decisions at every level by assimilating technology across the supply chain and sharing critical information.
- Continuous improvement to adapt to change and forge ahead by learning from past experiences.

### **Key Partner Brings Results**

Menlo Worldwide helps customers achieve noteworthy results every day. With our expertise, processes, and global reach, Menlo helps you compete. When we discuss best practices, we call upon our subject matter experts from various disciplines around the world to develop industry-specific solutions. Experienced in many vertical markets, we specialize in crafting customized solutions.

With personnel, offices, distribution agreements, and partnerships on five continents, Menlo has the global infrastructure to quickly expand our operations. Specializing in supply chain management, our operations managers share their hands-on experience by developing tailored operating procedures to meet stringent objectives.

Having delivered successful results to Fortune 500 companies worldwide, we continue to effectively manage all transportation modes. Menlo delivers perpetual innovation—to help you stay one step ahead.

## **How Will Your Supply Chain Transform?**

Businesses worldwide face intense competition. Under the strain of infrastructure limitations and added cost pressures, each company fights for market share as they respond to changing demands. To aid the urgent need, Menlo offers scalable, efficient supply chain strategies to give you more flexible, more visible, more responsive results. Menlo's expertise transforms complex transportation and logistics tasks into a stream-lined supply chain solution.





### **Changing Expectations**

Operations are no longer expected to just meet target unit cost and asset utilization goals. A competitive supply chain must bring tangible financial returns to the corporation as a whole. Executives must manage total landed cost, including overall inventory and labor costs, rather than relying on individual cost metrics that may not accurately reflect the overall financial impact. The consistency of metrics across an organization can give increased reliability and control, contributing to bottom line value during key business decisions. Most importantly, when those opportunities arise to reach a new market or take on a competitor, the company has the operating flexibility and responsiveness to execute.

### **Redefining Results**



Competitive supply chain management impacts all corporate functions. You gain the benefits of:

- Increased flexibility
- Better decision making
- Greater customer responsiveness

# Menlo Worldwide Approach: Integrated Custom Solutions

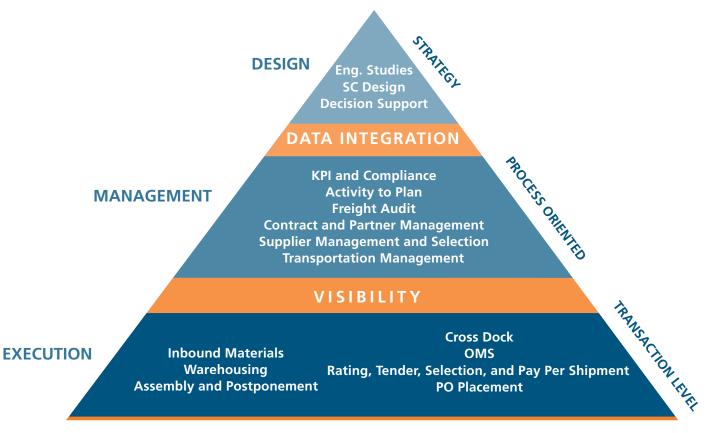
Menlo Worldwide offers custom solutions to handle all supply chain project phases including design, implementation, management, and operation. We help customers develop strategies using a process approach to fit your unique partnership requirements.



Menlo brings together the industry's best talent and superior technology to solve the largest, most complex logistics challenges, whether on a domestic or global scale. We work with companies that can benefit from our systems-driven approach, which is designed to synchronize all aspects of production and delivery.

### Services Overview

In each customer situation, we offer services that solve the business problem and meet key objectives—whether it is designing, implementing, and operating a warehouse facility to launch a new business, or designing a process for ongoing supplier selection and management that meets key vendor metrics. Menlo Worldwide is able to implement systems that provide critical data integration and in-depth visibility. We achieve these results with shorter implementation time frames and lower project costs than a client company could otherwise achieve.



Menlo Worldwide<sup>SM</sup>, the recognized leading brand in global supply chain design, implementation, and operation, combines the most inventive logistics management minds and advanced supply chain technology with the best in global logistics services to provide you with a comprehensive menu of supply chain services. Regardless of complexity, size or scope—from global network management to single transactions—Menlo Worldwide's solutions are customized to meet your unique supply chain requirements.

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