

# Cargonews Asia

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## **Menlo to handle Starbucks products in Thailand**

Menlo Logistics, the logistics subsidiary of Con-way Inc, has formed a partnership with Starbucks Corp to provide logistics management services for the global coffee company's growing operations in Thailand.

Specifically, Menlo will provide warehousing, inventory and transportation management services for Starbucks' chilled, frozen, air-conditioned and ambient products from a new 7,635-sq m dedicated warehouse located at Bangna Km 23 in Bangkok.

The scope of the relationship with Starbucks includes warehouse returns, transfer management, pick and pack, labeling and kitting, and repackaging as needed.

Menlo will also manage night-time product delivery to Starbucks stores and will design the daily and weekly delivery routing for chilled and ambient products to all Starbucks stores throughout Thailand.

"We needed a reliable partner in Thailand that could analyse our specific needs and execute a plan to reduce costs, further streamline our operations and improve service tracking," said Ravee Purananda, senior manager of supply chain operations at Starbucks. "Menlo is providing us with a comprehensive logistics solution designed to meet those needs, and we look forward to further developing our presence in Thailand with their support."

Starbucks operates more than 6,000 locations worldwide. In Thailand, there are currently 182 stores throughout Bangkok and upcountry, with another 30 locations planned by end of 2014.